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## **Guardian Alarm Launches New Remote Video Monitoring Service, Virtual Guardian** *Video monitoring solution helps deter crime & provides 24/7 remote, real-time support*

**SOUTHFIELD, MI (March 4, 2019)** - Guardian Alarm, one of the nation's largest privately-held security companies, is debuting [Virtual Guardian™](#), a multi-dimensional security program that leverages remotely-monitored video and audio technology to enhance on-site security systems.

The virtual security service is an augmentation solution for companies that require additional support in the background of traditional security services. With intelligent technology and smart cameras, Virtual Guardian provides 360-degree coverage to help identify a security issue at the first sign of threat.

“When a company’s security staff needs extra eyes and ears to ensure their people and property are protected, Virtual Guardian’s video and audio capabilities provide the real-time security support they need,” says Jason Tague, Director of Business Development at Guardian Alarm. “A security guard can see threats from where he or she stands, but our 360-degree coverage can see it all. We truly are an extension of our customer’s security team working in lockstep with them on a daily basis.”

In addition to live, proactive support, Virtual Guardian can also positively impact loss prevention, employee retention and other areas of operational improvement efforts. The service provides highly-trained video surveillance operators who understand behaviors of each property and use analytics to assess threat levels. Analytics Response Center (ARC™) video surveillance analysts are always watching, always alert as they monitor the property from Guardian Alarm’s local ARC™ monitoring facility. These video surveillance operators have an overarching view of the property and the activity on site and remotely perform proactive virtual tours. Virtual Guardian can also deliver immediate and preventative audio messages throughout the property.

“Our virtual, real-time interaction capabilities help to create a connected community with local first responders, law enforcement and Guardian Alarm video surveillance operators to protect your business together,” says Tague. “Virtual Guardian allows first responders to have eyes and ears to a situation before they arrive.”

Guardian Alarm has been a leader and innovator in remote video and audio monitoring services for 15 years. But as security technology has improved, so has the company’s ability to provide comprehensive, multi-dimensional off-site security support to customers. The newly launched Virtual Guardian program leverages Guardian Alarm’s years of monitoring experience, vendor partnerships and innovative smart technology to improve industry best practices. The program modernizes the role that remote monitoring can play in protecting clients’ personnel and property.

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Virtual Guardian helps reduce operational costs, increase profits, and helps companies protect their people, property, assets and brand. Business establishments with on-site security teams working late hours protecting physical assets on the property, such as storage facilities and auto dealerships, stand to benefit from Virtual Guardian's suite of off-site monitoring support capabilities.

"This is security on demand. Whether it's a signal trip, duress button, phone call, or scheduled guard tour, we are there on demand," says Tague. "We provide an additional layer of security that affords companies a more robust security solution without having to use additional resources."

With an enhanced security presence using Virtual Guardian, company employees experience a safer work environment that encourages employee retention and increases operational compliance. Virtual Guardian allows companies to perform video audits of operations to increase employee compliance of desired practices. Companies can also use Virtual Guardian to optimize business productivity and boost results.

"Virtual Guardian is customized to meet the individual needs of each customer, and we make it extremely easy for businesses to have the exact level of security they desire," says Tague. "Our customers have confidence in moving to remote monitoring because Guardian Alarm is their valued and trusted partner."

### **About Guardian Alarm**

As one of the largest, privately-held security companies today, Guardian Alarm has nearly 90 years of experience helping to monitor and protect families, employees and the communities in which they live and work. Guardian Alarm is actively involved and regularly partners with a variety of individual local organizations, in the areas where they serve their approximately 100,000 customers for home and business security services and medical response needs. Visit [guardianalarm.com/virtual](http://guardianalarm.com/virtual) or [guardianalarm.com/blog](http://guardianalarm.com/blog) for more information.

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